

## FoodServiceEurope signature of the Code of Conduct for Responsible Business and Marketing Practices

*The Contract Catering Sector is committed to the EU journey towards more Sustainable Food Systems*

FoodServiceEurope is committed to contributing to improving the sector's performance and providing clients and consumers with healthy and increasingly sustainable meals. We thus strongly endorse the aspirational objectives and targets listed in the Code of Conduct for Responsible Business and Marketing Practices and are committed to support in the shift towards more sustainable food systems in the EU.

FoodServiceEurope recognises the important role the sector can play in further improving the sustainability of our food systems - notably by leveraging contract catering companies' direct contact with consumers and improving their internal processes. We are thus committed to taking on the responsibilities listed in the Code of Conduct for European Associations, including to actively promoting the Code of Conduct among our membership to help accelerate the journey of our sector in the right direction and to report annually on our activities in this area.

We are also determined to continue to be an engaged stakeholder going forward and to participate in the continuous dialogue with other food chain/system actors and EU and international policy-makers to discuss our progress towards our common aspirations.

In our engagement, we also look to the European Commission for continuous support and leadership in the process going forward, as set out in the Farm to Fork Strategy.

Brussels, 5 July 2021,



Michel Croisé  
*President of FoodServiceEurope*

**About FoodServiceEurope:** *we represent the interests of the European contract catering sector, a sector that employs over 600,000 people. Contract catering encompasses food and ancillary services provided to people working or living in communities – private and public undertakings, schools, universities, hospitals, retirement homes, prisons – under the terms of a contract with the client communities.*